## Rescue Pets of the First Coast Coming Soon ...

OAST

Life





# Sponsor Opportunity



### **About Us**

"Covering" Beach Living in NE Florida. First Coast's 1st Digital Only Storytelling Magazine promoting everything good about our people, pets and places.

We are passionate about supporting the arts, buying local, and sharing authentic stories & amazing images that will engage and inspire our wonderful community.



FirstCoast.Life

#### Promotional Services

Community PR Storytelling Branded Content Business Growth



### **Dear Pet Lover**

**First Coast Life Digital Magazine** is preparing a series of stories on **rescue pets** to bring awareness in the community of the overcrowded homeless pet rescue shelters. In this series, a predesigned set of interview questions will be directed to both the rescued pet AND the pet owner! It is a light-hearted attempt to evoke compassion, understanding, and awareness of the issue while being entertaining at the same time.

A minimum of 20 stories will be published over six months (December 2024 -June 2025), but depending on how many pet owners respond that number is expected to rise.

Your sponsorship will brand you as a community advocate for compassion to the homeless pet problem and endear you to your potential customers. First Coast Life will put your brand and involvement in front of the people who do business in our community.



Jike Kaymana

Email: publisher@firstcoast.life - 904-442-3507

# Sponsor Plans V 2 OPTIONS



Gold Sponsors will receive premium logo placement in all Rescue Pet stories (minimum of 20) with recognition of their sponsorship.

A feature story on the business or business owner with cover status.

Placement in FirstCoast.Life's Marketplace with monthly promotional posts.

A banner ad rotating through FCL's approximately 50,000 page clicks per month for one year.

The Silver Plan - \$300

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Silver Sponsors will receive "This Story Sponsored By" logo placement in all Rescue Pet stories (minimum of 20) with recognition of their sponsorship.

A spotlight on the business or business owner.

Placement in FirstCoast.Life's Marketplace with monthly promotional posts.

A banner ad rotating through FCL's approximately 50,000 page clicks per month for one year.

